



ROCKRELIEF

Rock Relief Evacuation and Distribution Center San Diego Wildfires Timeline

Sunday October 21, 2007 - Saturday October 27

Sunday, October 21

- 9:23 AM Harris fire first reported
- 12:35 PM Witch Creek fire first reported

Monday, October 22

- 11 AM Staff briefing on fire Relief Plan
- 2 PM Rock provides 50 volunteers to Qualcomm relief shelter
- 4:40 PM Email sent to Rock Staff and ministry leaders asking for volunteers at Qualcomm, 211 call center, and to prepare for evacuees
- 6 PM Rock provides 74 volunteers for the NBC 211 call center
- 5:08 PM Email sent to over 11,000 members of Rock Church community asking for donations and prayers
- 6:30 PM First donations start to be received in the Rock Church lobby
- 9:06 PM Text message sent to over 3,200 members of Rock Church community asking for prayer and to check the website for updates

Tuesday, October 23

- 4:10 AM Poomacha fire first reported
- 6:30 AM Rock provides 200 volunteers to Qualcomm relief shelter
- 9 AM Staff briefing on opening Rock as a shelter
- 9:10 AM Horno fire first reported
- 9:18 AM Ministry leaders send email asking for relief volunteers to their individual ministries
- 10 AM Rock opens as a relief shelter
- 11 AM Email sent to over 11,000 members of Rock Church community asking for volunteers to staff Rock relief shelter
- 2:13 PM Text message sent to over 3,200 members of Rock Church community asking for volunteers to staff Rock relief shelter
- 3:30 PM Rock Relief website goes live
- 6 PM Rock provides 20 volunteers for NBC 211 center
- 9:51 PM Email sent to over 11,000 members of Rock Church community asking for temporary hold on donations
- 11 PM Rock sends relief supplies San Diego High school

Wednesday, October 24

- 12:33 AM Rock certified as official OES and Red Cross shelter
- 10 AM Rock becomes official relief/supply distribution center
- 10:30 AM Distributed items for over 2,000 individuals at Valley Center High
- 12 PM 60 Group home teenage evacuees arrive
- 1 PM 122 elderly evacuees arrive
- 1:30 PM Distributed items for over 1,830 individuals at Set Free Ministries
- 2:30 PM Distributed items for over 2,000 individuals at Steele Canyon High School
- 7 PM Sanctuary opens to broadcast World Series
- 7:54 PM Text message sent to over 3,200 members of Rock Church community with update on donation needs
- 8 PM Distributed items for over 1,000 individuals at Mountain View Community Church

Thursday, October 25

- 10 AM City Councilwomen Tony Atkins tours Rock relief efforts
- 12:30 PM Distributed items for over 175 individuals at Campo Community Center
- 1 PM Elderly evacuees allowed to return home
- 1:45 PM California State Senator Hollingsworth tours Rock relief effort
- 2 PM City Councilman Kevin Faulconer and Former San Diego City Attorney Casey Gwinn tour Rock relief efforts
- 7:30 PM Distributed items for over 730 individuals at Set Free Ministries
- 9:19 PM Text message sent to over 3200 members of Rock Church community with update on volunteer and donation needs

Friday, October 26

- 10 AM Ruffin Rd facility opens as donation distribution center

Saturday, October 27

- 12 PM Group home teenage evacuees allowed to return home
- 1 PM Rock closes as relief shelter



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Rock Relief Evacuation and Distribution Center San Diego Wildfires Quick Facts

Southern California Wildfires

Acreage burned: 486,766 / 760 square miles (same size as island of Maui)

Homes Destroyed: At least 1,780

Deaths: Three confirmed fire deaths, seven fire-related deaths.

Injuries: 52 to firefighters, and about 30 injuries to civilians.

Property damage: Over \$1 billion

People evacuated: Over 500,000

Rock Relief

Over 2,000 volunteers mobilized

348 evacuees

10 evacuated animals

Over 10,000 evacuees assisted through distribution efforts

Distributed to 17 remote locations

Items Donated to Rock Relief Efforts

Food

Water	1,500 + cases
Bread	150+ loaves
Pastries	350+ boxes
Breakfast foods	800+ boxes
Canned food	540+ cans
Baby food	800+ jars
Fruit	137 lbs
Snack Items	1,000+ packages

Other Items

Women's shirts	600 shirts
Women's pants	350 pants
Men's shirts	800 shirts
Men's pants	300 pants
Cleaning wipes	1,250 boxes
Diapers	300 packages
Paper towels	500 rolls
Toilet paper	125 rolls
Soap	90 bars
Lotion	500 tubes
Deodorant	500 sticks
Strollers	5 strollers
Mouthwash	65 bottles
Toothbrushes	500 boxes
Toothpaste	620 tubes
Lawn chairs	40 chairs
Tents	80 tents
Play equipment	6 pieces
Blankets	1,380 blankets
Towels	1,500 towels
Pillows	2,170 pillows
Sleeping bags	500 bags
Sleeping pads	373 pads
Kid's blankets	40 blankets
Bed sheets	440 sheets
Shoes	500 shoes
Toys and games	1,200 toys

Company Partnerships (38 companies)

Panera Bread
Rubios
Quiznos
The Corky McMillin Companies
Phils BBQ
Postal Annex
KFC
U-Haul
Safeway
Trader Joes
Papa Johns
Vons
Bucca Di Beppo
Mervyns
Starbucks
Restaurant Association of San Diego
Coldstone
Billy Graham Ministries
United States Navy
World Vision
Zodiac Restaurant
Laurel's Restaurant
Omni Hotel
Navy Medical Center
Ralphs
Pacific Building Maintenance
Meals on Wheels
National Public Security
Stanley Steamers
Giant Pizza King
Cox Communications
T-Mobile
Mobivity
Jesus Christ is Lord
The Boxing Club
Los Primos
Oggi's Pizza
Barbeque 81

Volunteers

Over 2,000 total individuals
6 to 1 volunteer to evacuee ratio

Evacuees

348 total individuals
10+ animals

Fire Victims (Rock member)

3 families in counting

Services Offered

Medical, youth and children activities/
programs, elderly care, pet services, hot
meals, play area, child care, counseling/grief
programs, internet/wi-fi access

Facilities distributed Supplies To:

American Medical Response
Campo Community Center
El Cajon Apostolic Church
Horizon Christian Fellowship
Mountain View Community Church
New Song Community Church
NBC Studios
Phoenix House
San Diego Rescue Mission
Serra Mesa Christian Fellowship
Set Free Ministries
Steele Canyon High School
Storefront Shelter / SDYCS
UCSD Burn Center
Urban Mission
Valley Center High School
YMCA