

## **MEDIA ADVISORY**

**Tuesday, October 23, 2007 11:30 AM**

### **ROCK CHURCH MOBILIZING MEMBERS TO SERVE FIRE VICTIMS**

#### **WHAT:**

The Rock Church is offering help to fire victims, starting tonight. The Rock, partnering with Horizon Christian Fellowship, is asking it's members to donate food, supplies, housing and financial support to the fire relief efforts. Up-to-date information on our services will be provided on our website: [www.therocksandiego.org](http://www.therocksandiego.org).

We are asking for these supplies to be delivered to our lobbies:

- 1.Prepared food- such as sandwiches, commercially prepared or pre-packaged food (not homemade); for both lunch and dinner
- 2.Milk
- 3.Ice
- 4.Cots, blankets, sleeping bags and pillows-enough for people to spend the night
- 5.Air Mattresses
- 6.Sunscreen
- 7.Canopies for shade
- 8.Paper Towels
- 9.Handi Wipes
- 10.Toilet Paper
- 11.Paper Plates, cups, utensils
- 12.Disposable Styrofoam Coolers
- 13.Pet Food, Pet Carriers, Leashes
- 14.Cell phone chargers/batteries
- 15.Cash

Deliveries to Qualcomm Stadium and Steele Canyon will be ongoing.

#### **WHY:**

Having access to a large army of people willing to serve the community of San Diego, the Rock Church, in partnership with Horizon Christian Fellowship is asking it's members to help the fire victims through donations and service. Through it's high-tech communications systems, including email blasts and text messaging, the Rock is able to mobilize an army of over 10,000 San Diegans to serve in times of crisis.

#### **WHO:**

Rock Church. ([www.therocksandiego.org](http://www.therocksandiego.org))

Horizon Christian Fellowship. ([www.horizonsd.org](http://www.horizonsd.org))

#### **WHERE:**

Supplies are being dropped off at:

**The Rock Church** – Lobby

2277 Rosecrans St., San Diego, 92126

**Horizon Christian Fellowship**

5331 Mt. Alifan Dr., San Diego, CA 92111

For housing information, please call 619-266-7625 or email [carlettav@therocksandiego.org](mailto:carlettav@therocksandiego.org)

For detailed information, please visit [www.therocksandiego.org](http://www.therocksandiego.org) or call 619-226-7625

#### **WHEN:**

Starting Monday, October 22, 2007.

The lobbies will be open from 7am – 9pm, daily.

#### **MEDIA CONTACT:**

Trish Teves (858) 405-4385.

Please call with any questions.